

MACHEO CHILDREN'S ORGANIZATION

ANNUAL REPORT

**20
21**



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INTRODUCTION: MACHEO IS GETTING BETTER QUICKLY, WHILE MANY TRENDS ARE WORRYING

We hereby present the annual report of the year 2021 of Macheo Children's Organization in Kenya. This is always a moment for me personally to thank everyone who contributed to the work of Macheo in 2021.

The data of the last year reflects that we have achieved results to be proud of, despite some major challenges. Overlapping crises are threatening to reverse a lot of progress made in the past years. Long term trends such as climate change and population growth are clearly visible in Kenya and have an undeniable effect. Shorter term crises such as the COVID-19 pandemic show the interconnectivity of the world as a whole. While interconnectivity is often a good thing, when circumstances deteriorate, the most vulnerable people in Kenya pull the shortest straw. This suffering around us leaves us with no other option than to remain ambitious. This is why we aim to double our impact over the time window 2021-2023.

In 2021 alone, we have reached over 25,000 children. Our dashboards on child outcome show that our holistic approach works, and in the coming years we will be doubling down on this needs-based personalized approach. Macheo was started to create impact, guided by a strong focus on data & evidence, maximizing the social return on investment. We are deeply grateful for all the support we have received and we look at the future with confidence: exciting opportunities are manifesting themselves. Whether you are employed by Macheo, contributed as a volunteer in Kenya or overseas, donated funds, advocated for Macheo's cause or partnered with us in any other way: we sincerely thank you!

We hope we can count on you again in our efforts to empower the most vulnerable people and to give them hope of a better future.

Marnix Huis in 't Veld
director Macheo Children's Organization

1: LOOKING BACK ON 2021

2021 has been another very remarkable year.

The beginning of the year was still much characterized by the COVID-19 pandemic, of which the measures taken by the Kenyan Government had a massive impact on children's education possibilities and gave families economic hardships as a result of the declining economy. The re-opening of the schools in January was a big factor in a slow return to "normalcy".

As Macheo we have continued to assist people as much as we could. The cash transfers used during the lockdown have now been incorporated into our regular way of working and are added to our "toolbox" of instruments to apply, if deemed useful and suitable.

In 2021 Macheo has laid the groundwork for further professionalization, especially in fundraising and monitoring & evaluation. Our extra efforts in fundraising have led to many new exciting partnerships, which bring new ideas and push us in new directions. Outstanding growth has been realized in Macheo's monitoring & evaluation department, all the time increasing our understanding of what works, for who, in which situations and - in combination with our finance department - against which costs!

At time of writing, we know that these efforts in 2021 have changed the future of Macheo, enabling us to help many more children than ever before.



Child development is
multi-dimensional,
we believe our solutions
should be too,
that is why we take
a holistic approach.



2: THE MACHEO METHOD

As Macheo we are driven not only by the desire to do good and to level the "lottery of life", we are driven by the desire to do as much good as we can. We owe this to the children and families who depend on us. Doing good is not good enough, we have to do good better. For this purpose we have developed the Macheo method.

**WE TAKE AN ADAPTIVE AND EVOLUTIONARY APPROACH,
INFORMED BY DATA, EXPERIENCE AND EVIDENCE,
DRIVEN BY LOVE,
FUELLED BY ANGER ABOUT THE INJUSTICE OF THE "LOTTERY OF LIFE".**

I Needs assessment

I

We make evidence-based assessments, based on the Child Status Index (CSI), and prioritize the children for whom our intervention will have the highest impact in terms of well-being. In case we discover emergency situations during the initial identification phase, we refer these children for emergency relief, either executed by Macheo or by relevant Government functions. Once we have identified those in most need, we investigate their strengths, development needs and the root causes of these needs. Based on this investigation, we work together with them on a plan to support and empower them and their families.

II Service delivery

II

Based on this plan, we use our experience and the expertise of our locally embedded social workers, to select the most effective and appropriate intervention(s) and to address the root causes where possible. We continuously check how our interventions affect the needs and adjust our strategy where needed.

III Evaluation

III

After all services have been provided, we return to the children and families and repeat the needs assessment process. The difference in CSI-score between the intake and evaluation is the impact we made. To make sure the progress is sustainable we follow up after 6 months and after 18 months.

IV System improvement

IV

The lessons learned are implemented back into the next needs assessments and service delivery. The data and lessons learned are a constant driver for further innovation and optimization.

3: THE SERVICES WE PROVIDED



1 macheo children's home:

1a temporary residential care **83 CHILDREN**

1b family reintegration **218 CHILDREN**

1c baby house **21 BABIES**

2 facilitate emergency family support: **961 FAMILIES**



3 individual school support:

3a payment of school fees **169 CHILDREN**

3b direct school support for individuals (uniform) **2,808 CHILDREN**

3c direct school support for individuals (desk) **260 DESKS, 780 CHILDREN**

4 facilitate age appropriate school access: **31 CHILDREN**



5 individual health support: **884 CHILDREN OR CAREGIVERS**

6 household economic strengthening: **1,051 CAREGIVERS**



7 malnourishment interventions: **276 CHILDREN**

8 child protection & alternative family care:

8a child protection - rescue **206 NEGLECTED OR ABUSED CHILDREN**

8b child protection – seminars **2,494 PARENTS**



9 counselling:

9a individual counselling & parenting guidance **776 CHILDREN**

9b group counselling **253 CHILDREN**

10 assist teenage mothers: **256 TEENAGE MOTHERS**



11 infrastructure:

11a improve household physical living conditions **954 CHILDREN**

11b improve school infrastructure **2 CLASSROOMS**

12 school feeding:

12a lunch **6,518 CHILDREN**

12b porridge **8,500 CHILDREN**



13 provide deworming: **21,584 CHILDREN**

14 sports & games in schools: **6,500 CHILDREN**



15 adolescents' reproductive health, hygiene and life skills: **8,000 CHILDREN**



4: THE DIFFERENCE WE MADE

Macheo is passionate about creating fairer living circumstances and chances for children, and we aim to achieve this through applying the different interventions selectively. Since the challenges these children face are multi-dimensional, our solutions have to be adapted to different complex situations as well.

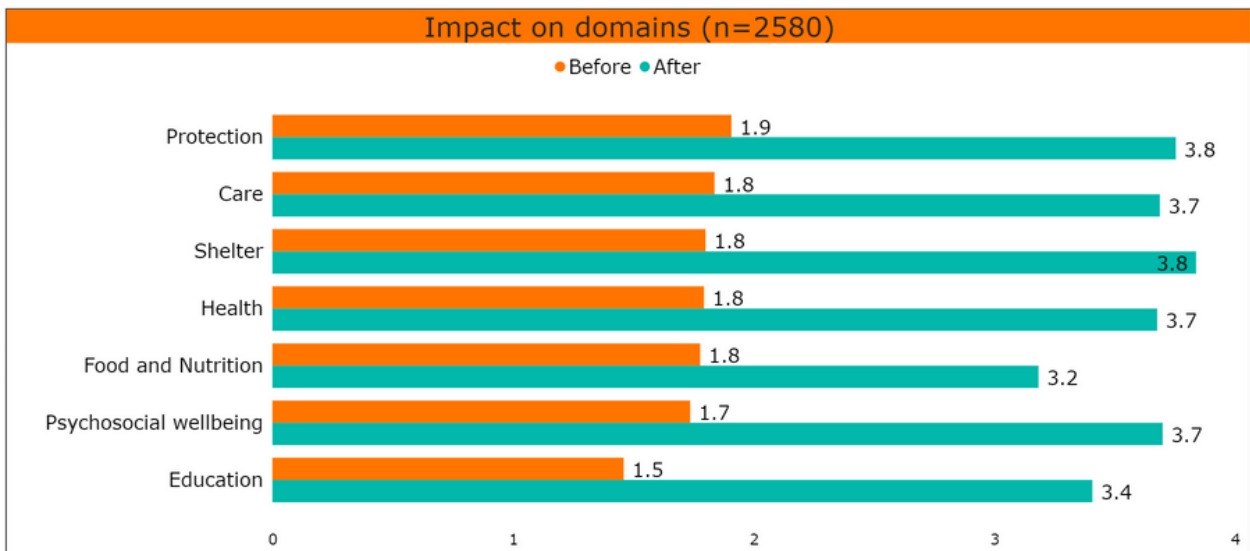
We know whether the individual interventions achieve their targets (measured through intervention-specific Key Performance Indicators), but how do we know all these interventions do lead to change in children's well-being?

As explained under the Macheo method page, we do this through the Child Status Index, which we fill out on intake and on exit.

Below is the impact we created on average (!) for the 2,580 children in 2021 that followed this whole process. This impact was achieved through applying multiple interventions, sometimes assisting the caregiver, sometimes relief is needed before development can take place, sometimes our interventions impact the children directly.



Child Status Index Outcome January - December 2021



The average positive change in 6 out of the 7 domains is impressive. Most difficult domain is Food & Nutrition, where we have reached our target on average, but are still not as successful as we want to be with a considerable percentage of children. We are encouraged by these results and will continue our journey to understand better what works in which situation and against which costs, so that we can use our limited resources in the manner which generates most impact.

5: THE STORY OF VALERIE...

We would like to share the story of Valerie* here, one of the children Macheo helped in 2021

Valerie is the last born child in a family of 3 children. Her father is a casual labourer that does odd jobs to feed his family while her mother has a small embroidery business. We met Valerie during the covid 19 pandemic period when casual jobs were inaccessible and her mother's business had vastly deteriorated. During the assessment, Valerie was 18 months old, weighing 8.2 kgs and her height was 78.5 centimeters with a Mid Upper Arm Circumference (MUAC) of 12.5 centimeters, which showed us Valerie was suffering from moderate acute malnutrition. Valerie's parents could barely afford food for their household. Her mother, June*, had no knowledge on nutrition and was discouraged to see her daughter unhealthy. When we first visited her, Valerie was very irritable and would cry a lot. She had no appetite and would eat little to no food. She was taken to the hospital where she was diagnosed with malnutrition.



When we talk about relief versus development, this is a clear example of how the acute challenges made it impossible for the otherwise very willing and caring parents, to think and work towards the longer-term well-being of their family.

Her parents first received a cash transfer that enabled them to purchase all the dietary supplements required as well as food for their household. June also received nutrition education to help her better care for Valerie and her siblings. She ensured that Valerie started eating healthy nutritious food as well as taking her dietary supplements. Valerie began to recover as continuous follow-ups and home visits were done by Macheo staff, at every visit encouraging the parents and closely monitoring the situation.

Due to the improving situation, the assistance and the encouragement, the parents began to see new opportunities and started working towards a better situation for their family.

Presently, Valerie has fully recovered and is feeding well. She loves to play with her siblings and enjoys walking around her compound with her neighbouring friends. Through further support and guidance, June was able to restore the embroidery business that is helping her to care for her family's needs. Her husband also helps out with family expenses as he is no longer in lack of casual jobs.

They are empowered through the support they received through Macheo, and are especially happy seeing their daughter Valerie healthy and thriving.

* = to protect their privacy, these are not the real names and the picture is illustrative

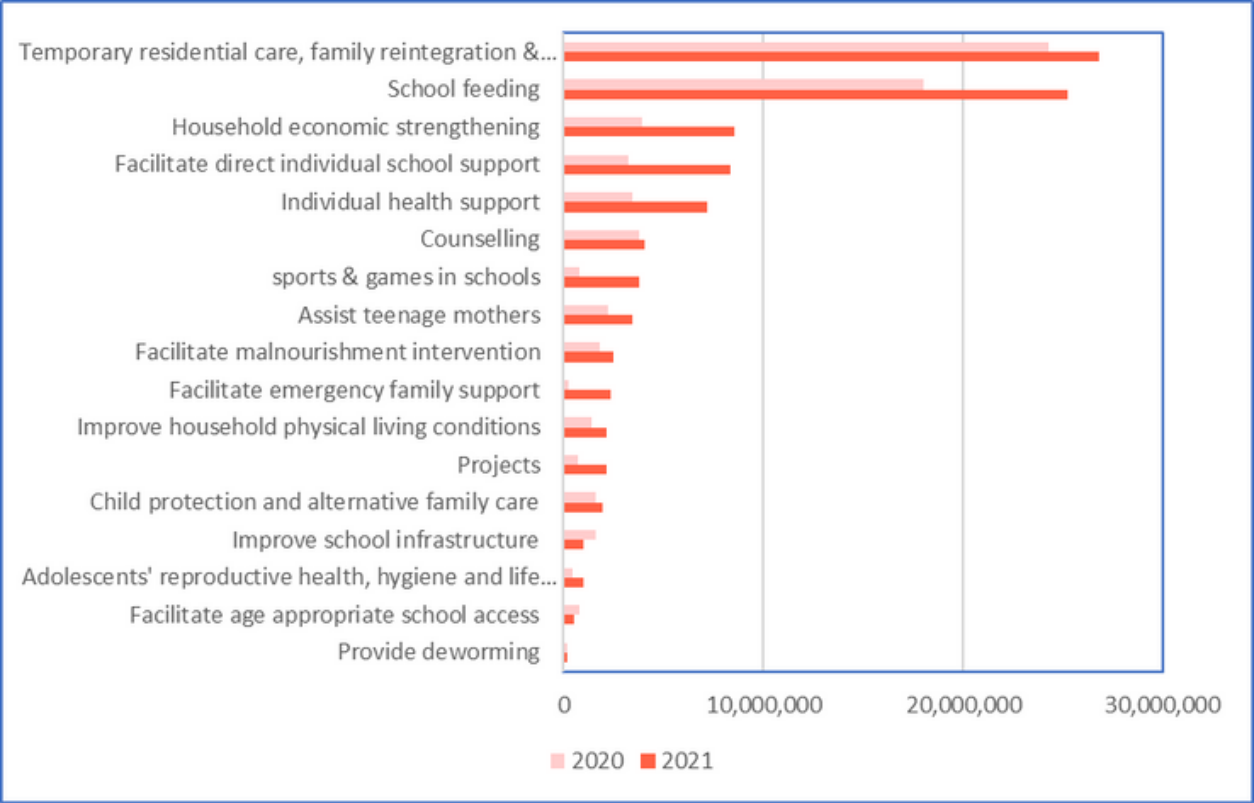
6: FINANCES

The financial records of Macheo Children's Organization NGO in Kenya are audited by an independent auditor, who is selected and appointed by the board. In 2021 this was done by Mbiyu Muhia and Associates (CPA). Full audited accounts are available on request (finance@macheo.org), here we choose to present the main overview. Macheo's program expenses grew with 26% in 2021, while keeping our non-program expenses at 2.7%

Statement of comprehensive income	2021 (KSHs)	2020 (KSHs)
Revenue	102,600,654	81,653,108
Total revenue	102,600,654	81,653,108
Program expenses	101,131,065	79,966,764
Administrative expenses	1,250,807	992,113
Supporting expenses	402,542	158,384
Other operative expenses	1,193,999	1,331,787
Total expenditure	103,978,413	82,449,048
Surplus (deficit) for the year	(1,377,759)	(795,940)

Statement of financial position	2021 (KSHs)	2020 (KSHs)
Non-current assets:		
Property, plant and equipment	28,489,305	31,267,256
Current assets:		
Trade and other receivables	934,622	23,999
Cash and cash equivalents	13,911,611	13,277,522
Total assets	43,335,538	44,568,777
Current liabilities:		
Trade and other payables	1,706,977	1,210,968
Funds:		
Property & Equipment / Capital fund	28,489,305	31,267,256
Accumulated / general fund	2,215,875	740,784
Restricted funds	10,923,380	11,349,769
Total funds & liabilities	43,335,538	44,568,77

Below are the expenditures for Macheo for each of the different interventions. We have seen an increase in all interventions, except for "Improve school infrastructure" and "Facilitate age appropriate school access" and "deworming". Largest absolute increase was in "School feeding" (from 18 to 25 M KSHs).



7: LEADERSHIP & CONTACT DETAILS

Macheo Children's Organization NGO (Kenya)

Board Macheo Children's Organization NGO:

- Josphat Ngaira Musembi (chairman)
- Jennifer Wanjiru (treasurer)
- Michiel Hoogerwerf (member)

Management Team Macheo Children's Organization NGO:

- Anastacia Kimemia (finance coordinator)
- Annastacia Mwenzwa (administration manager)
- Joan Mburu (manager service delivery)
- Julia Karwitha (manager needs identification and evaluation)
- Marnix Huis in 't Veld (director, fundraiser)
- Seth Mwangi (manager service delivery)



Contact & bank details

Address Macheo Children's Organization

Postal address: P.O. Box 3443-01002,

Madaraka, Thika, Kenya

Telephone: +254-723-580717

E-mail: info@macheo.org

Website: www.macheo.ngo

Bank details

Bank: Standard Chartered Bank (Thika branch)

BIC/SWIFT: SCBLKENX

KShs account: 01.020.984.36.001

Euro account: 93.020.984.36.001

USD account: 87.020.984.36.001

Mpesa paybill number: 689270

Account no paybill: name or purpose of payment

8: STICHTING MACHEO NL

“Good work has to be done well”, that was the motto of my predecessor in the Board of Macheo Netherlands that I wholeheartedly adopt. I couldn’t be prouder of what I witnessed when I visited Thika in January 2022: just emerging from the difficult years with COVID touching every aspect of our lives and work, I worked with the Macheo Kenya leadership on management development. I met them in good spirits and saw a highly professional team, intrinsically motivated to do the very best for the poorest of the poorest. A team that has seen and lived through things I can hardly imagine, but that is taking their challenges one-by-one in a level-headed professional fashion.

I was with them when they conducted their quarterly all-hands meeting: 150 strong, the Macheo team assembled to share experiences, learn from each other and re-connect after the pandemic: the aunties, the coaches, the counsellors, the admins, the cooks, the assessors, the communicators, the mechanics, the purchasers, the managers and everyone else who make Macheo a strong, reliable and effective NGO.

We talked about our plans to help more children even more effectively and how to grow Macheo’s impact. We talked about supporting each other, about integrity and about keeping the team and the people we work with safe. Those are critical topics for each organization and even more so for an organization embedded in Kenyan society and working with the most vulnerable.

Upon my return I was glad to be able to share all this with the Board of Macheo Nederland. I realize how fortunate we are for having this loyal dedicated group of volunteers who, in their scarce free time, do so much in support of the Kenyan team. Thanks to each of you for your hard work for Macheo!

And last but not least, thank you Macheo Funding Partners, without your continued support it would not be possible to fund Macheo Children’s Organization that’s helping over 25.000 children to a better life.

Yours sincerely,

Barth de Klerk
Chairman Foundation Macheo Netherlands



MACHEO NL FINANCES & CONTACTS

The accounts of stichting Macheo Nederland have been audited by CROP registeraccountants.

The full financial audited accounts are published on www.macheo.nl/onze-plannen-en-gegevens

Statement of comprehensive income	2021 (€)	2020 (€)
Revenue	607,549	677,037
Total revenue	607,549	677,037
Program expenses	605,450	589,066
Administrative expenses	8,851	7,637
Total expenditures	614,301	596,703
Surplus (deficit) before financial gains	(6,752)	80,334
Financial gains (losses)	2,086	(2,496)
Surplus (deficit) for the year	(4,666)	77,838



Statement of assets & liabilities	2021 (€)	2020 (€)
Assets:		
Securities	56,588	53,192
Cash and cash equivalents	92,748	112,210
Total assets	149,336	165,402
Liabilities:		
Reserves and funds	131,831	136,497
Short term liabilities	17,505	28,905
Total liabilities	149,336	165,402

Board stichting Macheo Nederland:

- Barth de Klerk (chairman)
- Sander Tulfer (treasurer)
- Annemieke Keizer (secretary)
- Michiel Hoogerwerf
- Roger Feijts
- Sarie Katsman
- Diederik Klop
- Sophie Laubert
- Wilma van der Linden
- Lonneke Versteegh
- Rene Versteegh

Postal address stichting Macheo Nederland:

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2641 PM, Pijnacker,
Nederland
e-mail: barth@macheo.org
website: www.macheo.nl

Bank details:

Bank: ABN AMRO
IBAN: NL80 ABNA 0413 2325 06
BIC/SWIFT: ABNANL2A
ANBI/RSIN: 813577834

Supervisory board stichting Macheo Nederland:

- Vincent Meijer (chairman)
- Lizet Friesen-Leibbrandt
- Caroline Beukman
- Dorien de Boer

