

# ANNUAL REPORT 2020

MACHEO CHILDREN'S ORGANIZATION



## MISSION

"TO EMPOWER AND PROTECT VULNERABLE CHILDREN AND THEIR COMMUNITIES SO THAT THESE CHILDREN CAN LEAD A BRIGHT FUTURE."

## VISION

"A SOCIETY WHERE CHILDREN LIVE HAPPILY IN A SAFE, CARING AND STIMULATING ENVIRONMENT THAT PROMOTES THE BEST OF THEIR POTENTIAL."

macheo

# THANK YOU FOR YOUR TRUST AND SUPPORT

What a year 2020 has been... Truly a year like no other we have ever experienced or ever thought we would.

So much suffering has been caused by the COVID-19 pandemic in 2020.

People have gotten sick, people have passed away, employment has been lost, education opportunities have been lost, businesses failed, tensions rose in families, healthcare became less accessible, stress was growing in every aspect of life.

But despite these challenges, I also write this with gratitude and deep respect.

Gratitude for Macheo's staff who have shown such creativity, resilience, and commitment in 2020.

Gratitude to everyone who supported Macheo and trusted us to make new choices and explore uncharted waters.

And deep respect for all caring Kenyan parents who still tried to keep their children safe, educated, and healthy despite the toughest of circumstances.

We can only be humbled by the fact that we had an opportunity to lend you a helping hand!

Marnix Huis in 't Veld

## Table of content:

About 2020	page 3
Macheo's way of working	page 4
Services provided, outputs	page 5
Outcomes	page 6
The story of Steve*	page 7
Finances	page 8
Leadership & contact details	page 10
Stichting Macheo Nederland	page 12

## ABOUT 2020

2020 has been the year in which we started full of ambition about the impact we wanted to make, and all plans went overboard in March when the COVID-19 virus arrived in Kenya.

The Kenyan Government reacted swiftly; schools were closed, a curfew was implemented, masks were mandatory, and a strict geographical lockdown for Nairobi and its surrounding counties.

This has impacted the way in which Macheo could operate massively.

All the children we normally reach through schools and other networks were suddenly much harder to reach. Big efforts were also made to isolate the children and staff living in the children's home to prevent the virus from entering.

### Special mention

We have all made big sacrifices in 2020, but Macheo's staff in the children's home absolutely deserves a special mention here. They were unable to leave the children's home, could not visit their families, and stayed on site for months. It shows the true commitment, other staff members even volunteered to join them for months. They did an incredible job to keep the children safe, happy, healthy, and educated.

Other staff had to embrace whole new ways of working, mostly using the phone to stay in touch with their clients, instead of the - so important - visits and in-person meetings.

### Cash transfers

On an intervention level, we also found ourselves confronted with the fact that we couldn't help the way we have been doing and had planned. We shifted quickly and embraced a new way of helping; we introduced cash transfers.

Families were really struggling due to the loss of income. The cash transfers were incredibly helpful to them.

Not only did it help people to buy food, medicine, learning materials or pay the rent - equally important it kept caregivers in their dignity of deciding themselves what they think is best for their families at that particular moment.



## MACHEO'S WAY OF WORKING

Ever since Macheo's start, we have felt the responsibility as custodians of resources that actually belonged to the children we wanted to help.

Since we are constantly confronted with the limitations of our resources compared to the need around us, this forces us to be and remain very critical on whom we choose to help, which underlying root causes we are aiming to resolve, when we can organize help from Government or other parties and how we execute the interventions with most results, ownership, and efficiency!

Macheo has organised its work in 4 different steps that - for purpose of objectivity and desire of improvement are carried out independently from each other, by different staff members:



The needs identification and impact measurement are carried out by Macheo's holistic Area Social Workers. This is done through the Child Status Index, Referrals are made after needs identification towards different interventions, which are monitored through their own performance indicators,



Macheo's inputs are mostly our incomes from funding partners which allows us to pay salaries, pay school fees, contribute to health services, start businesses etc. Our activities are the interventions whose efficiency is measured in unit costs, costs per intervention, Macheo's outputs are the services delivered, i.e. counseling sessions done or school meals provided, the outcome is measured by exit child status index. The eventual impact we define as the maintained gains in child well-being (measured through the child status index) six to eight months after exit. We are able to measure this for the first time in 2021.

## THE OUTPUTS OF OUR INTERVENTIONS IN 2020

Macheo carries out different activities, which we call interventions, to achieve a higher level of well-being for children. In below graph we have presented how many children, caregivers or families we have still been able to help in 2020, despite all the challenges. These are the interventions carried out by Macheo directly, so we have not captured here the help we have been able to give by linking the people we help to other organizations or to the Government of Kenya for help.



## OUR OUTCOMES IN 2020

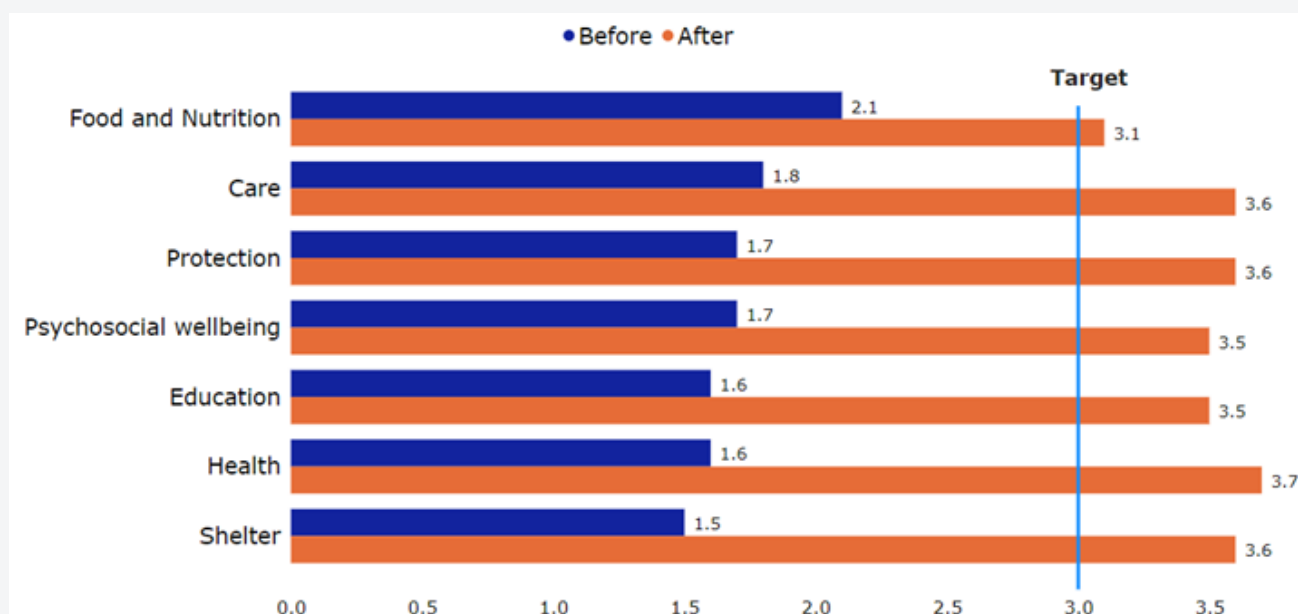
The tool Macheo uses to measure the holistic well-being of a child is the Child Status Index. On 7 domains the well-being is identified on a scale of 1 to 4, 1 being the worst and 4 the best.

Macheo's target for a child's well-being is a 3, and - if possible - we help when a child rates a 1 or 2 on intake.

Below is an overview of how the children who have been referred to Macheo's interventions (sometimes in combination with help from the Government, other organizations or the general community) have improved on the 7 domains.

Here we have only taken the domains for the children where children scored a 1 or 2 on intake, and we have rated the same children on the same domains after all help was concluded.

We can therefore confidently say that the work Macheo does, including the mobilizing in the community and networking with Government and other organizations, has a clear effect and changes the lives of children for the better!



# THE STORY OF STEVE\*

No mother should have to watch her child starve. But Maria\* did. In the midst of a crisis in her family, Maria's children went hungry and they had eventually dropped out of school. Maria's husband passed away a year ago and she struggled to earn enough, working as a casual laborer washing clothes in the Kiandutu slums; the job drained her energy because of working long hours to feed her family.

Steve\* is 15 years old and one of Maria's sons and the third born in a family of eight children, noticed for the first time that other children did not live like him. They had clothing, food, and matching socks but for him, everything was a struggle including having a place he could call home.

Losing his father had been one of the facts that always gave him awkward moments in day-to-day life as he came to terms with the loss. Steve was also involved in an accident that left him with head injuries that frequently affected his mental stability. He struggled for a long time trying also to balance his studies and mental health. This made Steve struggle to catch up with other students. When one of Macheo's social workers identified Steve, he could not read and write. His teachers had given up on him.

Despite seeking medical attention, the mental challenges continued. Steve was enrolled in one of Macheo's programs that helped him improve his cognitive skills. He was then referred to a special school that helped him manage his condition. Steve was later taken back to primary school and since he had challenges having food at home, Steve could miss classes for lack of concentration. He was enrolled in the school feeding program that helped retain him in school.

Through hard work, Steve made it to complete his primary education and sat for the final exams last year where he scores a grade that will enable him to join secondary school.

Besides studies, Steve is a talented artisan who has explored and utilized his talent in drawing and arts. In addition, Steve plays football, handball and participates in athletics. While in school he was outstanding and was selected to join other pupils from different schools to join the national team. His zeal and talent in athletics made him also become position two in the national athletics competition.

"Year after year, my grades slipped. Instead of developing my strengths, I tried to fit into the expectations of the school. One day, after months of self-pity, I hurt so badly that I decided I would do whatever I had to do to give it a real try once again. I was willing to do anything," says Steve. "I used to feel dizzy in class before I joined the feeding program at school," adds Steve when confessing on the importance of the feeding program which has helped him complete primary education. It is incredible to see how far curiosity and passion are driving Steve closer to his destiny.



\*= not real name, due to privacy rules

## OUR FINANCES

The financial records of Macheo Children's Organization NGO in Kenya are always audited by a completely independent auditor, who is selected and appointed by the board. In 2020 this was done by Mbiyu Muhia and Associates (CPA).

Full audited accounts are available on request (to [finance@macheo.org](mailto:finance@macheo.org)), here we choose to just present the main overview.

Statement of comprehensive income	2020 (KShs)	2019 (KShs)
Revenue	81,653,108	87,893,984
<b>Total revenue</b>	<b>81,653,108</b>	<b>87,893,984</b>
Program expenses	79,966,764	86,291,515
Administrative expenses	992,113	993,193
Supporting expenses	158,384	163,911
Other operating expenses	1,331,787	1,468,582
<b>Total expenditure</b>	<b>82,449,048</b>	<b>88,917,201</b>
<b>Surplus (deficit) for the year</b>	<b>(795,940)</b>	<b>(1,023,217)</b>

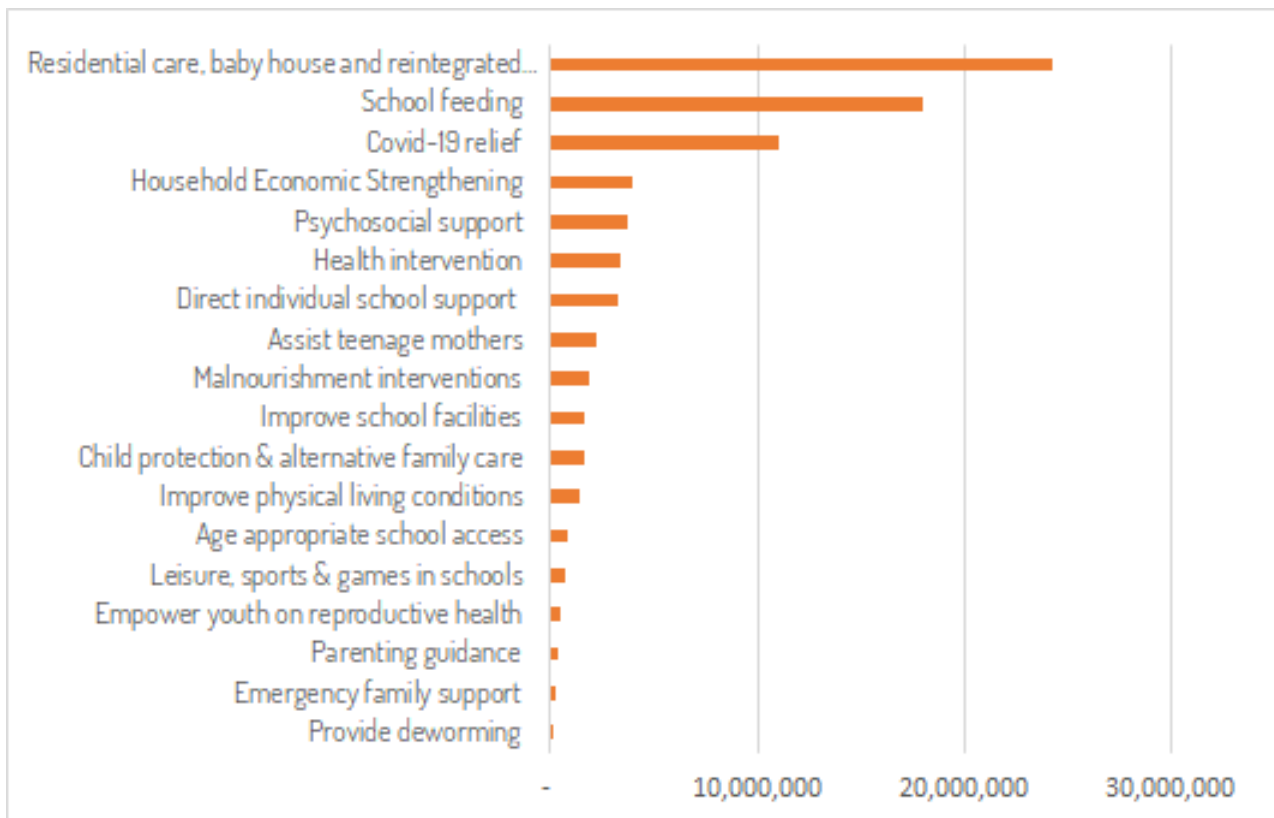
The incomes for Macheo in Kenya are coming through different channels:

1. Stichting Macheo Nederland (Netherlands)
2. Macheo US 501c3 (USA)
3. Kipawa Trust (UK)
4. Direct donations to and/or from Kenya
5. Income Generating Projects in Kenya

Statement of financial position	2020 (KShs)	2019 (KShs)
<b>Non-current assets:</b>		
Property, plant and equipment	31,267,256	32,634,506
<b>Current assets:</b>		
Trade and other receivables	23,999	386,757
Cash and cash equivalents	13,277,522	11,686,421
<b>Total assets</b>	<b>44,568,777</b>	<b>44,707,684</b>
<b>Current liabilities:</b>		
Trade and other payables	1,210,968	1,540,212
<b>Funds:</b>		
Property & equipment / capital fund	31,267,256	32,634,506
Accumulated / general fund	740,784	169,475
Restricted funds	11,349,769	10,363,491
<b>Total funds &amp; liabilities</b>	<b>44,568,777</b>	<b>44,707,684</b>

## OUR EXPENDITURES PER INTERVENTION

Below are the expenditures of Macheo in 2020 divided over our different interventions.

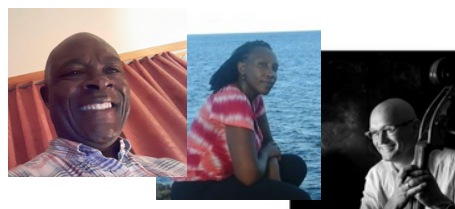


# LEADERSHIP & CONTACT DETAILS

## Macheo Children's Organization NGO (Kenya)

### Board Macheo Children's Organization NGO:

- Josphat Ngaira Musembi (chairman)
- Jennifer Wanjiru (treasurer)
- Michiel Hoogerwerf (member)
- vacancy



### Management Team Macheo Children's Organization NGO:

- Seth Mwangi (manager service delivery)
- Anastacia Kimemia (finance coordinator)
- Joan Mburu (manager children's home, family reintegration, counselling, protection)
- Julia Karwitha (manager needs identification and evaluation)
- Annastacia Mwenzwa (administration manager)
- Marnix Huis in 't Veld (director, fundraiser)



### Address Macheo Children's Organization

Postal address: P.O. Box 3443-01002,  
Madaraka, Thika, Kenya

Telephone: +254-723-580717

E-mail: [info@macheo.org](mailto:info@macheo.org)

Website: [www.macheo.ngo](http://www.macheo.ngo)

### Bank details

Bank: Standard Chartered Bank (Thika branch)

BIC/SWIFT: SCBLKENX

KShs account: 01.020.984.36.001

Euro account: 93.020.984.36.001

USD account: 87.020.984.36.001

Mpesa paybill number: 689270

Account no paybill: name or purpose of payment

# STICHTING MACHEO NEDERLAND

ANNUAL REPORT 2020



# A BIG THANK YOU FROM THE BOARD OF STICHTING MACHEO NEDERLAND

Let me start this paragraph on Macheo Netherlands with a BIG THANK YOU to my predecessor as chairman of Stichting Macheo Nederland, Michiel Hoogerwerf and his financial wing-man Ed Heijnen. Under their guidance and with their unlimited drive and expertise, our team of volunteers has been able to further professionalize and help even more vulnerable Kenyan children. Some examples of these improvements are:

- Up-to-date and comprehensive information on our websites in Dutch and English;
- Certification by CBF, the Netherlands Fundraising Regulator;
- Increased presence on social media like Facebook, Instagram, Twitter and LinkedIn;
- Better financial controls.

Through these improvements and the hard work of the volunteers on our board, we have been able to consistently raise enough funding to improve and grow the impact of Macheo Kenya and effectively help over 20.000 beneficiaries (2020). Fortunately, Michiel has only transferred his role as Chair; he will remain active as member on our board and also continue to serve as our linking-pin member to the board of Macheo Kenya. Ed has handed over his responsibilities to the new treasurer on our board, Sander Tulfer, but remains closely connected to help as volunteer.

In 2020, the world was hit severely by the COVID-19 pandemic and in the second quarter we were forced to quickly adapt fundraising and budgets to the new situation. We witnessed how the Macheo team in Kenya did everything it took to keep our people and the children in our care, safe. In an effort to adjust to the new reality of remote working and closed schools, we collaborated with our funding partners, to approve the re-assignment of funds.

With a series of dedicated fundraising activities, we were able to raise extra money to continue to pay Macheo personnel and with the help of many small and large donors, we supported a program in which cash transfers helped the neediest families to survive when the informal economy of Kenya came to a complete stop and many people were no longer able to find paid work.

When I write this paragraph, we are well underway in the first quarter of 2021 and at this time I cannot be prouder of the team in Kenya and the volunteers on the Dutch team. Even under these rapidly changing circumstances, touching everyone involved, the teams embraced the new normal and successfully delivered the impact we promised. In addition, we continued to professionalize our board with more dedicated taskforces on fundraising, communications, relationship management and quality management.

Now that we have weathered the immediate direct impact of this global pandemic, I want to first and foremost express my deepest gratitude to our funding partners.

These individuals and organizations have once again proven to be deeply committed and loyal to Macheo's mission. I know I speak for everyone at Macheo when I express my thanks to you all. Your generosity humbles us and continues to push us to keep improving our work.

I'm confident that also in 2021 and the years to come, we will be able to adhere to Michiel's mantra: "the work of doing good, needs to be done well". We've proven that we can remain successful, even under the volatile circumstances of the past year. With your help we will keep doing even better and support more vulnerable children. THANK YOU!

Barth de Klerk  
Chairman Foundation Macheo Netherlands



# FINANCIALS 2020

## STICHTING MACHEO NEDERLAND

In 2020 stichting Macheo Nederland had a succesfull year. We exceeded our budgeted revenues, mainly driven by good progress in fundraising. Expenditures are behind budget, mainly caused by measures that had to be taken to avoid Covid. We were not able to continue all programs, this is leading to higher reserves in most interventions. Due to a dedicated donation towards exclusively the reserves, stichting Macheo Nederland was also able to increase reserves by € 44K, this secures a healthy long term financial situation, both in the Netherlands as in Kenya.

Statement of comprehensive income	Actuals 2020 (€)	Budget 2020 (€)	Actuals 2019 (€)
Revenues	677,037	630,00	592,207
Expenditures	589,066	611,100	680,817
	<b>87,971</b>	<b>18,900</b>	<b>-88,610</b>
Admin expenses	7,637		4,090
<b>Balance before financial gains</b>	<b>80,334</b>	<b>18,900</b>	<b>-92,700</b>
Financial gains and expenses	2,496		2,252
<b>Balance of revenues</b>	<b>77,838</b>	<b>18,900</b>	<b>-90,448</b>

Statement of assets and liabilities	Actuals 2020 (€)	Actuals 2019 (€)
<b>Assets:</b>		
Securities	53,192	9,857
Cash and cash equivalents	112,210	48,803
<b>Total assets</b>	<b>165,402</b>	<b>58,660</b>
<b>Liabilities:</b>		
Reserves and funds	136,497	58,660
Short term liabilities	28,905	
<b>Total liabilities</b>	<b>165,402</b>	<b>58,660</b>

## LEADERSHIP & CONTACT DETAILS

### Stichting Macheo Nederland

#### Board Stichting Macheo Nederland:

- Barth de Klerk (chairman)
- Sander Tulfer (treasurer)
- Annemieke Keizer (secretary)
- Michiel Hoogerwerf (fondsenwerving)
- Roger Feijts (fondsenwerving)
- Sarie Katsman (communicatie)
- Sophie Laubert (communicatie)

#### Supervisory board stichting Macheo Nederland:

- Vincent Meijer (chairman)
- Lizet Friesen-Leibbrandt
- Caroline Beukman
- Dorien de Boer

#### Address Macheo Children's Organization

Postal address: Reesloot 29,  
2641 PM, Pijnacker,  
Nederland

E-mail: [barth@macheo.org](mailto:barth@macheo.org)

Website: [www.macheo.nl](http://www.macheo.nl)

#### Bank details

Bank: ABN AMRO  
IBAN: NL80 ABNA 0413 2325 06  
BIC/SWIFT: ABNANL2A  
ANBI/RSIN: 813577834

