

# Annual Report 2019

Macheo Children's Organization



## Our mission

is to empower and protect vulnerable children and their communities so that they can lead a bright future.

## Our Vision

is a society where children live happily in a safe, caring and stimulating environment.

## Our Purpose

is to release restrained potential in children.



## [ Inside ]

The big picture

Our impact in Kenya

The Macheo Method

Our finances

Leadership & contact details

Stichting Macheo Nederland

### A word of welcome and gratitude

Big dreams and ambitions also have to make a practical change on the ground, in the life of a vulnerable child. In 2019 Macheo was able to make this change over 50,000 times.

Sometimes small, sometimes life changing or even life saving.

The dreams and big ambitions have been our inspiration since we started on this remarkable journey in 2005, but they can only be realized because of the incredible support of volunteers, colleagues, parents, teachers, funding partners, Government officials and the children themselves!

I thank you all for walking this journey together!

Marnix Huis in 't Veld



# THE BIG PICTURE

## WHY do we help? HOW and WHO do we help? WHAT do we do to help?

Also in 2019 Macheo continued on the path of further professionalization so that more children could benefit from the resources entrusted to us in their names.

Macheo's purpose is to release restrained potential in children. The fact that this potential is restrained is always through circumstances outside their control or doing. This is deeply unfair and we dream of a world where this unfairness will no longer exist. The motivation that stems from this is our big **why** we do the work we do.

We do this through a continued focus on our needs assessment, our service delivery and our evaluation methods.

In choosing **who** to help Macheo is still guided by our own Theoretical Framework which gives us the argumentation to mostly focus on children in their first 1,000 days and on adolescent girls. Our geographical focus remained unchanged and we still limit ourselves to the geographical areas around Ruiru, Juja, Kiandutu, Umoja, Iembeni and Matunda. All these areas are around Thika town, northeast of Nairobi in Central Kenya.

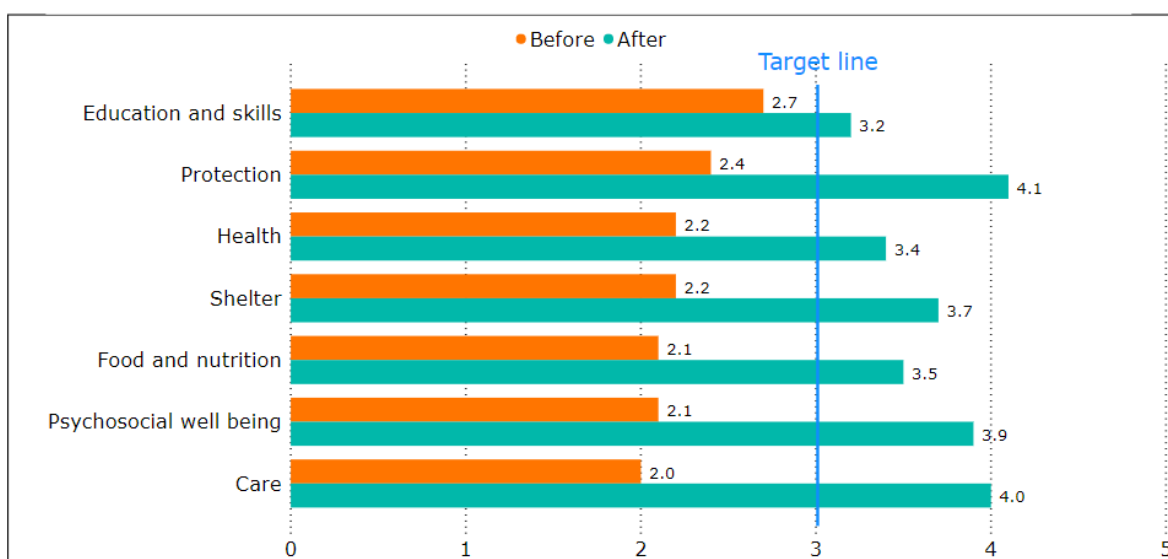
Macheo also invested a lot into improving the needs assessment and referrals. New ideas were implemented and new training methodologies invented. All these efforts led to higher quality of this most important process in Macheo. This is the starting point of all the work later on, so it's absolutely critical to do this as good as we can.

The complexities of the dynamics in society and within the families is overwhelming. Children develop multi-dimensional and therefore also Macheo chooses a multi-dimensional approach to apply the best tailor made pallet of interventions suitable and effective for each child and/or family. It is in this process that we decide not only **who** to help, but also **how**.

Also in 2019 great progress was made to work more towards co-creation and mobilizing communities and family members of beneficiaries to also play their part. New areas of cooperation were found with the Kenyan government, especially in the fields of health care and protection. These are all highly encouraging developments. This has a positive influence on **what** Macheo does to help. The service delivery in all different interventions has been improving in terms of impact and cost-effectiveness. We are also happy to say that in 2019 Macheo has become more and more successful in our local fundraising and received a lot more support from the communities and companies around us.

In 2019 we have made a big step to start using our own Monitoring & Evaluation app which we developed in-house. This gives us more insight in our impact and will give us more flexibility to quickly implement required changes by our staff in the field.

In the graph below the result is shown of all the children that were helped through the full Macheo process. The orange bar shows the wellbeing status of the children in each of the 7 Child Status Domains, and the green bar show the level of well-being on exit.

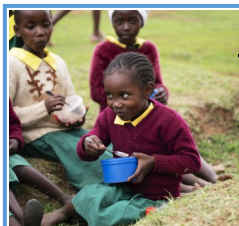


In this annual report we did not want to go into too much detail, but if you would like to know more about the impact of a specific intervention or about Macheo's methodology, then please send an e-mail to [info@macheo.org](mailto:info@macheo.org)



# OUR IMPACT IN KENYA

Doing good work better



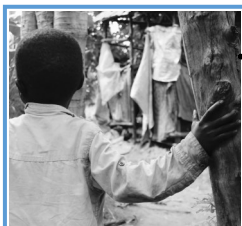
**5533**

**School lunch**  
Children received a meal on 170 schooldays



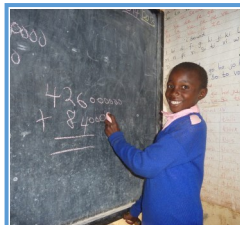
**60**

**Alternative family**  
60 times a new caring family was found



**219**

**Rescue**  
Children rescued from abuse or neglect



**127**

**School fees**  
Children that went to school



**300**

**Health**  
Children/caregivers who got healthcare



**93**

**Reintegrated**  
Reintegrated children supported



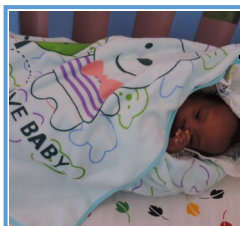
**4896**

**Children**  
Took part in lifeskills teaching sports & games



**19544**

**Deworming**  
Children in school dewormed



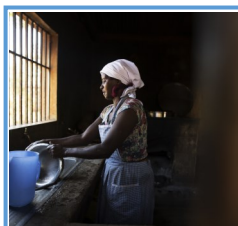
**12**

**Babies**  
Abandoned babies helped in babyhouse



**105**

**Children's Home**  
Children received temporary care, 64 were reintegrated



**8726**

**Porridge**  
Children received breakfast on schooldays



**722**

**counselling**  
Children received individual counselling

# OUR IMPACT IN KENYA

Doing good work better

**200**

Teenage mums

Were assisted by  
Macheo in 2019



# OUR IMPACT IN KENYA

Doing good work better

**[ 191 ]**  
Families  
Received  
emergency support

**[ 387 ]**  
School uniforms  
Were given to  
enable school access

**[ 602 ]**  
School Desks  
Were given to  
enable school access

**[ 49 ]**  
Children  
Benefitted from our  
Kickstart Class

**[ 304 ]**  
Families  
Were economically  
empowered

**[ 181 ]**  
Malnourished  
Children  
Were assisted

**[ 1366 ]**  
Caregivers  
Attended child rights  
seminars

**[ 8038 ]**  
Children  
Attended group  
counselling



**[ 225 ]**  
Families  
Had their physical living  
environment improved

**[ 67 ]**  
Parents  
Received parenting  
guidance

**[ 113 ]**  
Mothers  
Received mother to  
child healthcare

**[ 93 ]**  
Children  
Received therapy for  
disability

# THE MACHEO METHOD

## Cooperation, never competition

Macheo was started in 2005 with only one purpose: **CREATING A FAIRER FUTURE FOR KENYAN CHILDREN**

Reason for this is that we find it unacceptable that simple (bad) luck of where you are born determines the rest of your life and your future chances so much. We call this "the lottery of life".

While working towards creating a fairer future for Kenyan children we never compromise on the following guiding principles:

- \* Macheo works for vulnerable children in Kenya;
- \* This vulnerability is highly complex, and therefore we do not believe in "one solution fits all" approaches, but we believe in tailor made solutions;
- \* Every child has a right to a safe, loving, caring and stimulating family;
- \* Wherever possible we cooperate with the local Government, we will not duplicate or compete;

Empathy is a crucial part of working with vulnerable children and their caregivers. However, we also recognize that empathy and commitment to the cause can negatively influence objectivity.

To create more objectivity, more efficiency (so that we can help more) and quality for the children we serve, we decided to separate the stages in our process into three phases: diagnosis – service delivery – evaluation.

### The diagnosis

The diagnosis is done by Macheo's Area Social Workers. For this they use the Child Status Index tool. This is a verified tool that looks at children's wellbeing holistically. This tool covers: care, protection, health, food & nutrition, education & skills, psychosocial wellbeing and shelter. Based on the needs identified through this tool the Area Social Workers will make referrals to usually multiple services that are deemed necessary for the children.

### The service delivery

An Area Social Worker can refer internally or externally. An internal referral is a referral to one of Macheo's colleagues to provide the services. We only provide ourselves if there is no other accessible, effective and/or affordable other service provider.

### The evaluation

After all services have been given the Area Social Worker evaluates whether the services have created the desired impact. To determine this the Child Status Index tool is used again. The difference is the progress in the child's wellbeing.





# JEDIDA'S STORY

## One example of the change Macheo's staff makes

Losing a loved one is always difficult, but saying goodbye to your mother and a sibling when you're still a child is devastating. Jedida (not real name) now really regrets not talking about the loss of her mother and elder sister, Juliana, who both died when she was 12.

Jedida is now a 13 years old girl living with her father and four other siblings in the Kiandutu informal settlement area. "My mum and Juliana both became ill and died after a few months. It was a double tragedy and it devastated me, but I didn't like to show my emotions, so I never really discussed it with anyone," says Jedida. "It was only much later that I discovered how badly it affected my emotions and ability to hold my vengeance for what I was going through," she adds. According to her, this was the moment in her life that she developed suicidal thoughts. She couldn't understand what she could do to put herself back on the same wavelength as the rest of the world, because she felt out of phase and fading away, powerless and lost. Soon Jedida's sadness morphed into anger.

She was furious over losing the woman who encouraged her interest in reading and a sister who comforted her when things got tough.

When her headmaster told Macheo's staff about Jedida, she couldn't focus on her studies or hold her anger. She was slamming the doors, yelling at other students and teachers while in school. The teachers often punished her as they did not understand why she had changed all of a sudden. Through counseling sessions, Samuel, Macheo's counselor, noted that on the outside, Jedida seemed together but, deep down, she was angry and heartsick. The behavior she exhibited was a result of the pain and grief she had undergone after losing her mother and sister. Samuel constantly encouraged Jedida to show her feelings, share her story with close friends and not to isolate herself. He also encouraged Jedida to deal with her emotions through prayers. It took a few sessions, but Jedida was able to learn to cope with the pain in the best way possible.

"I cried. I regretted that my mum didn't see me grow up and she would never know my successes. But then I prayed. I prayed and spoke to my mother and sister. For the first time, I couldn't talk to them in person, but I felt like I was talking to both of them in spirit. I was recalling so many memories of my mother and sister, very full of life and the challenges my mother faced and overcame. My mother was funny and kind, and I have so many fond memories of her. Her courage and resilience during those years she lived was amazing," says Jedida. "I'm extremely grateful to Samuel and Macheo, without which I would have suffered more meltdowns with potentially greater consequences. The support they provided allowed me to accept it, move on and stay focused on my end goals."

If it were not for Macheo, Jedida might have undergone prolonged emotional, and traumatic experience that could eventually result to self-harm or suicide as a way to cope with the pain she was feeling. She could have dropped out of school and possibly escape into marriage with the risk of becoming pregnant at an early age.



Picture is illustration, not Jedida



# OUR FINANCES

## Audited accounts of stichting Macheo Nederland

For purposes of readability we choose to only present our “Statement of comprehensive income” and our “Statement of assets and liabilities” here in the annual report. The full audited accounts are available. Please reach out to us through [info@macheo.nl](mailto:info@macheo.nl) if you wish to receive further information

The accounts of stichting Macheo Nederland have been independently audited and verified by:  
Stemerding Financial Advisory B.V.  
Turfstekerstraat 46

Statement of comprehensive	Actuals 2019 (€)	Budget 2019 (€)	Actuals 2018 (€)
<b>Revenues</b>	592,207	670,000	599,195
Expenditures	(680,817)	(665,000)	(597,818)
	(88,610)	5,000	1,377
Administrative expenses	4,090	5,000	507
<b>Total expenditures</b>	4,090	5,000	507
<b>Balance before financial gains</b>	(4,090)	-	870
Financial gains and expenses	2,252	-	(775)
<b>Balance of revenues and</b>	<b>(90,448)</b>	<b>-</b>	<b>95</b>

Statement of assets and liabilities	31-12-2019		31-12-2018	
	€	%	€	%
<b>Assets</b>				
Securities	9.857	16.8	74.614	50
Cash and cash equivalents	48.803	83.2	74.494	50
	<b>58.660</b>	<b>100</b>	<b>149.108</b>	<b>100</b>
<b>Liabilities</b>				
Reserves and funds	<b>58.660</b>	<b>100</b>	<b>149.108</b>	<b>100</b>

In 2019 stichting Macheo Nederland was not able to reach its own ambitious targets and due to challenges in Kenya had to assist Macheo in Kenya using our reserves. The causes for this financial situation have been investigated and resolved.

Stichting Macheo Nederland has also managed to secure ways to replenish the reserves, so that the long term financial situation of both stichting Macheo Nederland and Macheo Children's Organization in Kenya remains healthy.



# STICHTING MACHEO NEDERLAND

**We exist to support Macheo's work in Kenya, morally, technically and financially**

In 2019 the board members of stichting Macheo Nederland undertook two ambitious projects, apart from all the normal duties.

A new website was launched to be able to communicate our message better to everyone interested in Macheo's work. This new website also serves as the websites for Macheo Children's Organization in Kenya and we are extremely happy with the result. We invite you to have a look at [www.macheo.nl](http://www.macheo.nl) and we would appreciate your feedback!

In 2019 we prepared for the Dutch CBF Quality earmark which is only given to highly trustworthy and well-governed charities in the Netherlands. This process opened our eyes to possible improvements, which we addressed. This recognition was publicly given to Macheo by CBF in 2020 and provides an independent sign to existing and potential donors that Macheo is an organization anybody can feel comfortable partnering with!

Further professionalization also let to us educating ourselves more on communication and fundraising.

We hope that these efforts will enable us to support Macheo's work even better!

On behalf of all board members I sincerely thank you for your support in 2019!

Michiel Hoogerwerf

Chairman stichting Macheo Nederland

## Stichting Macheo Nederland

### Board stichting Macheo Nederland:

Michiel Hoogerwerf (chairman)

Annemieke Keizer (secretary)

Ed Heijnen (treasurer 1)

Bert Tragter (treasurer 2)

Sarie Katsma (communication)

Sophie Laubert (communication)

Noortje Meijer (child development specialist)

Barth de Klerk (member)

### Address Stichting Macheo Nederland

Simon van Capelweg 8b

2431 AG, Noorden, Netherlands

KvK number: 24365470

RSIN/fiscal number: 8135.77.834 (ANBI)

[info@macheo.nl](mailto:info@macheo.nl)

[www.macheo.nl](http://www.macheo.nl)

### General donations:

Stichting Macheo Nederland

(IBAN) NL80ABNA0413232506

